



Oil TechConnect

# ONE OIL INDUSTRY, ONE PLATFORM



## OUR CONCEPT

# Oil TechConnect is your Global Oil and Gas Trade Show Every Day!

- After 30 years in Oil and Gas, working in numerous countries and companies, I found myself asking “why is there still no single platform where we can search for all the latest technologies, trends, investment opportunities, experts, business partners and local events within the industry?” Many sites have attempted to do so but they have ended up creating a general and diluted picture or simply became portals for recruitment.
- With that in mind and with the great efforts of my business partners, we created OilTechConnect.com – “One Oil Industry. One Platform”, a B2B networking portal that allows a genuine communication between Oil and Gas professionals, Technology Companies, Consultants, Investment Companies, Local Business Partners and Event Hosts.
- Our mission is to be the Oil & Gas Industry’s premium provider of a ‘virtual’ Trade Show for everybody, everyday! With OilTechConnect.com, companies of any size from any country have equal opportunities to showcase their best innovations and latest technologies to customers worldwide. Consultants can promote their expertise and experience in the industry. Investors can easily search and follow companies that are developing the technologies that people are speaking about and it’s a place where your company can find a perfect trading area match through a network of Local Business Partners.
- OilTechConnect.com is the place where industry professionals mingle, discuss and promote their skills, knowledge, companies and technologies in a world that cannot always attend physical shows or conferences. Forget about those overwhelming marketing budgets - our members can search and offer solutions and services to technical and financial challenges globally, at little cost to your company!
- We are passionate to promote innovations within Oil & Gas sector – especially its SME aspect. We want to ensure our industry will thrive and survive the challenges of the coming years.
- We promise to continue developing OilTechConnect.com and keep it true to its values and purpose, i.e. The promotion of innovative technologies, products, solutions, services and people for the effective growth of your business within the Oil and Gas Industry worldwide!



Lester Clark

Founder and CEO of OilTechConnect.com

## WORKING WITH US

# Reach your target audience with OilTechConnect.com

- We believe in building long term relationships. Whether you are an Oil and Gas operator, technology company, investor, consultant, local business partner or industry professional, we will provide you with the most efficient, easy and cost-effective tool
  - to stay up-to-date with industry news and innovations
  - to promote your technologies and services
  - to search for business partners, investors and investment opportunities
- OilTechConnect.com is the first genuine B2B 'One Oil Industry. One platform' portal for networking, sharing knowledge and promoting your business. Reach out to your target audience in one click - let us connect you to the Oil and Gas technology world.

Australia/New Zealand

Asia

Middle East

Canada

USA

Europe

Africa

Latin America

## Who Subscribes to OilTechConnect.com?

- General Oil & Gas industry Professionals
- C Suite Executive Officers (e.g. CTOs, CIOs) across Oil and Gas
- Engineers from Drilling, Well Construction, Production, Decommissioning, Reservoir, Project Management, Facilities, Subsea and many other engineering disciplines
- Supply Chain & QHSE Professionals
- Equipment Manufacturers & Oilfield Service Providers
- Rig, FPSO and Vessel Contractors
- Oil & Gas Technology, Service & Supply Companies
- Digital Oilfield Professionals and Companies
- Contractors & Sub-Contractors to the Upstream and Midstream Industry
- R&D Engineers across all disciplines
- Technical and Management Consultants
- Local Business Partner Companies
- Oil & Gas industry investors
- Event Organizers

Our subscribers (or "Delegates") come to the site daily to keep up-to-date with industry news, comment and discuss the latest technologies, showcase their recent case studies, network with likeminded professionals, upload and download articles, white papers and photographs.

## TECHNOLOGY COMPANIES

Showcase your technology, find reliable business partners and stay ahead of your competition. Use OilTechConnect.com to effectively launch your new technologies and services.

- Reach a focused worldwide target audience
- Make your technologies and services easy to find
- Keep industry professionals up to date on your technology performance
- Launch your new technologies and services effectively
- Keep prospective investors up to date on your new technology development
- Attract reliable Local Business Partners worldwide
- Educate through industry whitepapers, video, email, case studies and product specs

## 3 Months FREE Trial on all packages

**Early Bird offers thereafter**

ZERO Membership Fee  
for Professional  
Membership in Year 1

50% Discount on  
Premium Membership  
in Year 1 (\$122.50/month  
instead of \$249/month)

50% Discount on  
Unlimited Membership  
in Year 1 (\$297.5/month  
instead of \$595/month)

## TECHNOLOGY COMPANY PRICING PACKAGES

	Professional	Premium	Unlimited
<b>Company Profile</b>	Basic Profile	Premium Profile	Premium Profile
<b>Products &amp; Services</b>	1-3	1-15	1-100
<b>Embedded Video</b>	NO	YES	YES
<b>Specification Sheets on Product Page</b>	Yes (one)	Yes (Up to 3)	Yes (Multiple)
<b>Professionals can 'Follow' Company</b>	YES	YES	YES
<b>Users can message from Company and Product Page</b>	YES	YES	YES
<b>Case Studies on Each Product Page</b>	NO	Yes (Up to 3)	YES (Up to 10)
<b>Links to Local Business Partners</b>	NO	YES	YES
<b>Add Events to Calendar</b>	NO	YES	YES
<b>'FEATURED' in Product Pages (Rotated)</b>	NO	NO	YES
<b>Technology Readiness Level Indicator</b>	YES	YES	YES
<b>Priority in Search Results</b>	NO	YES	YES
<b>Articles on Company Page</b>	YES	YES	YES
<b>Whitepapers on Company Page</b>	NO	YES	YES
<b>Photos on Company Page</b>	YES	YES	YES
<b>Access to Survey Info</b>	NO	YES	YES
<b>Site Analytics</b>	NO	YES	YES
<b>Dedicated Account Manager</b>	NO	NO	YES
	<b>\$95 /Month</b>	<b>\$245 /Month</b>	<b>\$595 /Month</b>

## LOCAL BUSINESS PARTNERS

Make sure customers in your trading areas know your company, technologies and services. Attract new technology partners to grow your product offering worldwide. Find the right match for your business locally and internationally with OilTechConnect.com

- Enable technology companies to find you easily
- Showcase your local capability to customers
- Communicate your latest technological performance and case studies
- Advertise your latest technology partnerships
- Educate through industry whitepapers, video, email, case studies and product specs

# 3 Months FREE Trial on all packages

**Early Bird offers thereafter**

50% Discount on Professional Membership in Year 1 (\$47.5/month instead of \$95/month)

50% Discount on Unlimited Membership in Year 1 (\$122.50/month instead of \$245/month)

## LOCAL BUSINESS PARTNERS PRICING PACKAGES

	Professional	Unlimited
<b>Company Profile</b>	Basic Profile	Premium Profile
<b>Products &amp; Services</b>	1-15	1-100
<b>Embedded Video</b>	YES	YES
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<b>Access to Survey Info</b>	YES	YES
<b>Site Analytics</b>	YES	YES
<b>Dedicated Account Manager</b>	NO	YES
	<b>\$95 /Month</b>	<b>\$245 /Month</b>

## CONSULTANTS

Stand out from the crowd and showcase your previous projects, experience and skills. Claim your premium page and be discovered through OilTechConnect.com detailed search capabilities by your potential clients in Oil and Gas industry worldwide!

- Reach an extensive pool of worldwide prospects
- Display your previous projects and skills to the world
- Enable companies to discover what you have to offer
- Find the right match for your skills and expertise worldwide

**3 Months FREE Trial on all packages.**

**Early Bird offers thereafter**

50% Discount on Premium Membership in Year 1 (\$47.5/month instead of \$95/month)



## CONSULTANTS PRICING PACKAGES

	Premium
<b>Company Profile</b>	Premium Profile
<b>Service Offering</b>	1-15
<b>Embedded Video</b>	YES
<b>Specification Sheets on Product Page</b>	Yes (Up to 3)
<b>Professionals can 'Follow' Company</b>	YES
<b>Users can message from Company and Product Page</b>	YES
<b>Case Studies on Each Product Page</b>	Yes (Up to 3)
<b>Links to Local Business Partners</b>	YES
<b>Add Events to Calendar</b>	YES
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<b>Site Analytics</b>	YES
	<b>\$95 /Month</b>

ADVERTISING & PROMOTIONAL OPPORTUNITIES

We know and understand **YOUR AUDIENCE**, so  
let us **TELL YOUR STORY** through  
**ONE OIL INDUSTRY- ONE PLATFORM.**

# OIL TECHCONNECT

A Global Trade Show, Every Day

We have a range of  
high impact display  
banners on OIL  
TECHCONNECT  
website



## WHY ADVERTISE WITH OILTECHCONNECT.COM?

1

OilTechConnect.com has created a "One Oil Industry. One Platform" specific approach to allows communication between Oil and Gas professionals, technology companies, consultants, investment companies, local business partners and event hosts.

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2

OilTechConnect.com is a large and significant online Oil and Gas professional community that constantly exchanges information on their skills, knowledge, companies and technological products. Reach this target audience and promote your products and services directly worldwide!

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3

OilTechConnect.com offers you the opportunity to promote your technologies and services in your local trade areas and internationally within the Virtual Trade Show concept. Focus your promotional material toward targeted categories or to our general membership.

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4

At OilTechConnect.com we are not looking to "manage" or "produce" the content of your promotional materials... Nor charge you for the privilege! Once you have the basic format criteria, you have the freedom to utilise existing or in-house promotional materials of your own choice.

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5

OilTechConnect.com is delivered on multiple platforms and formats globally.



## ADVERTISING OPPORTUNITIES

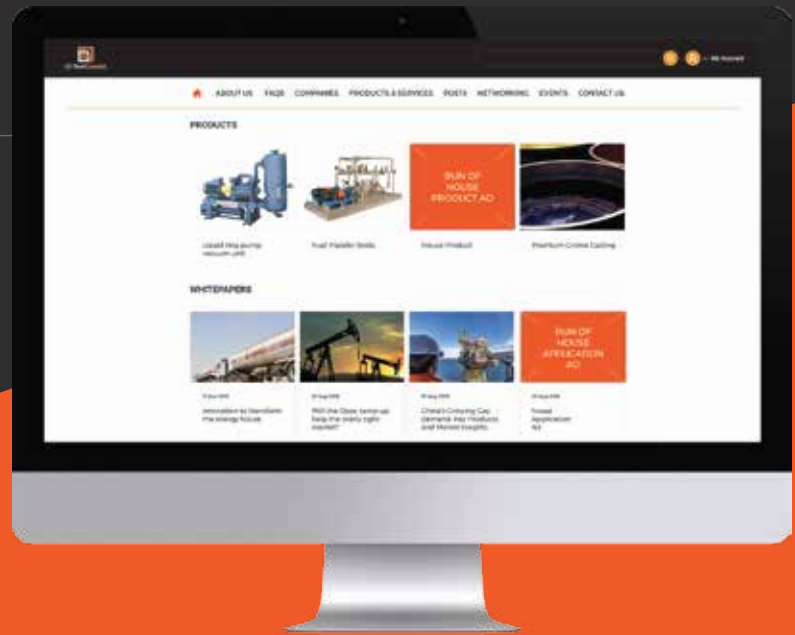


The 'PREMIUM' Ad placement of OilTechConnect.com. Users will see the Ad every time they log into the site. Link the Ad to your OilTechConnect.com page or your own Website

**\$4,000 /Month**

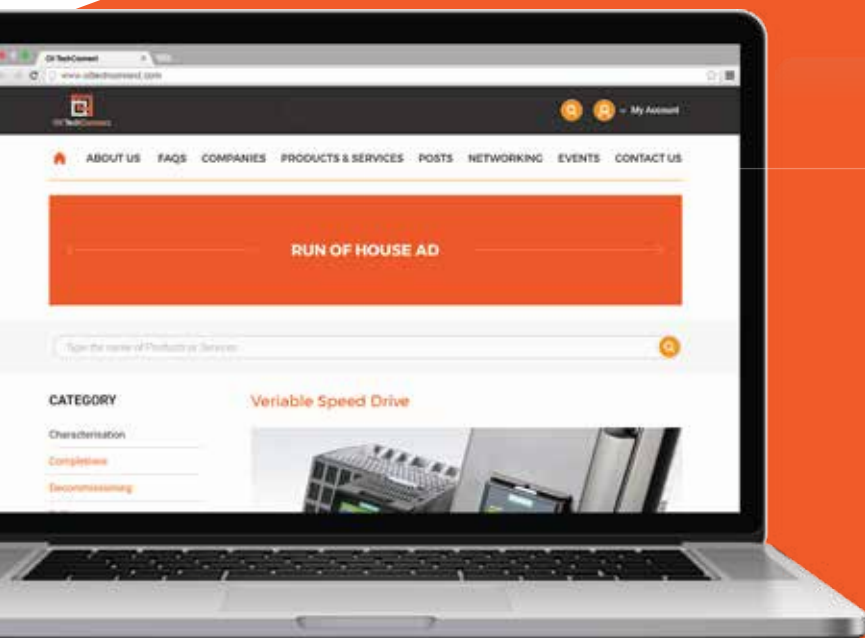
Place strategic Ad's on OilTechConnect.com Homepage. Run of house for Ad positioning

**\$995 /Month**



Promote your event, product, company page, technologies and services page, posts, photos, whitepaper or events

**\$1,500 /Month**



INNOV8 MAGAZINE

# COMING IN JANUARY 2019

Regular  
Features

Videos, industry  
interviews

Latest technologies  
launches

Technology segment  
focus (Bi-Monthly)

Country  
focus

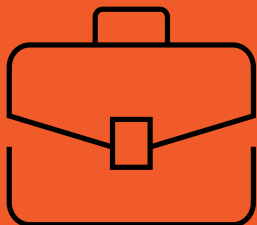
People in Oil  
and Gas

Advertising  
opportunities



Contact us at  
[sales@oiltechconnect.com](mailto:sales@oiltechconnect.com)  
for more information

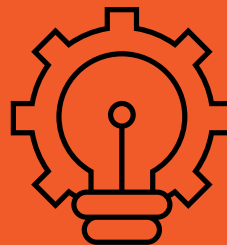
## WHAT'S IN IT FOR ME...



## Oil and Gas Professionals...

### One Oil Industry. One Platform.

- Connect with like minded Oil and Gas professionals.
- Don't miss out on the latest industry events in your area.
- Keep up to date with the latest Oil and Gas technologies and industry news.
- Follow the 'Hottest' technology companies.
- Comment and rate on the technologies you use.
- Learn through industry whitepapers.
- Follow local business partners in your trade area.



## Technology Companies...

- Showcase and advertise your latest technologies and services on OilTechConnect.com - one dedicated Oil and Gas platform, just like participating in a worldwide trade show, every day!
- Reach your target audience, find local business partners, investors or consultants worldwide through our "One Oil Industry. One Platform" approach, without leaving your office space.
- Launch your new technologies and services effectively.
- Let your customers find technologies and services they need through OilTechConnect.com mega menus and multiple category search.
- Keep industry Professionals up to date on your technology performance, educate them by uploading industry whitepapers, videos, case studies and product specs.
- Keep prospective investors up to date on your latest technology development.
- Attract reliable local business partners worldwide.
- Forget about overwhelming marketing budgets, let OilTechConnect.com help your company thrive!

## WHAT'S IN IT FOR ME...



## Consultants...

- Showcase your full profile to potential clients and stay ahead of your competitors.
- Upload your projects portfolio and display your skills, experience and expertise to the world.
- Enable companies to discover what you have to offer easily.
- Let your customers find the services they need using OilTechConnect.com mega menus and multiple category search.
- Reach an extensive pool of worldwide prospects.
- Join a global network of likeminded professionals and potential clients on one platform.
- Let new customers find you worldwide, 24/7, all year round on OilTechConnect.com!



## Event Organizers...

- Whether you are an event organizer associated with an operator, technology company or global service provider... Or whether you are a dedicated Events Provider/Consultancy, you can upload and promote your events to a local and global audience!
- Enable other technology and service companies worldwide to find your events easily.
- Set up an extensive profile for your company to communicate and showcase your event capabilities and expertise by promoting your organization in our Consultancy Section.

## WHAT'S IN IT FOR ME...



## Local Business Partners...

- Showcase and advertise your latest technologies, products and services on/with OilTechConnect.com - one dedicated Oil and Gas platform, just like participating in a trade show, every day!
- Enable technology and service companies worldwide to find you easily.
- Link with the OEM's that you represent and find your next strategic partner.
- Set up an extensive profile for your company to communicate your latest technology performance and case studies.
- Showcase your local trade area capabilities.
- Let your customers find exact technologies or services they need using OilTechConnect.com mega menus and multiple category search.
- Launch your new technologies and services effectively.
- Keep prospective investors up to date on your latest business developments.
- Let OilTechConnect.com help your company thrive!



## Investors...

- Showcase your company's portfolio and promote your support for Oil & Gas Industry worldwide.
- Keep up to date with the latest market updates and developments. Know exactly which segment, and when, to invest in.
- Join a worldwide community of the most innovative technology companies.
- Track the latest companies and technologies that the Industry is focusing on.
- Identify the latest high performing companies that suit your portfolio and provide new investment opportunities in the right sectors and geographies.
- Advertise your technology focus areas and allow companies to find you easily.



## CUSTOMER TESTIMONIALS & QUOTES



*“O&G industry has been crying out for a platform like OilTechConnect.com for long long time, proper B2B rather than a recruitment oil and gas portal. The innovation technology updates and exchange have never been as easy as now thanks to Oil TechConnect. I believe this platform will benefit many companies including SMEs and the industry as a whole, bringing the technological world and opportunities together.”*

**Marta Marjan**

MD, Simplarity UK

*“We have had to wait too long for a genuinely Oil and Gas focused networking platform where we can truly communicate and share ideas and technologies amongst like-minded folk. Being able to identify useful connections, technologies and companies without the distraction of so much other non-relevant content will really make a difference to my business and many others in our industry”*

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**Ken Barrie**

VP of Eastern Operations, Enventure



*“The Oil & Gas industry has been desperate for a single industry platform. A serious Business Portal rather than a recruitment site. The innovative technology updates and exchange of new ideas will make it easier for us to identify like-minded engineers and help us promote our own innovative services. I believe this platform will be a great benefit to many Engineering SMEs such as ours.”*

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**David Thomson**

MD, Cadherent Ltd

## CUSTOMER TESTIMONIALS & QUOTES



“ Having got more and more frustrated with the general content of other networking sites, I'm extremely pleased to see how OilTechConnect.com brings together relevant Oil and Gas Industry elements in one platform. SME's such as ours need to be able to see and share innovative thinking, identify appropriate industry events and connect with potential Local Business Partners in areas of the globe where we wish to penetrate our business. The inclusion of potential investors is an added bonus. ”

**Alan Philips**

VP of Business Development, DCT Ltd.

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“ The global oil and gas industry has been searching for a technology platform like OilTechConnect.com for a very long time, a proper technology focused B2B platform, instead of an "add on" to an oil and gas recruitment portal. Oil TechConnect has the potential to bring the global oilfield technology community together on one industry focused internet platform. ”



**Andy Deady**

Managing Director, Virtual Wells

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“ Finally! A one-stop-shop that connects O&G professionals with the latest global technologies and news, relevant to their interests and geography. ”

*In today's industry we are overwhelmed with too much information, fragmented across a variety of online platforms cluttered with irrelevant chatter. Or we simply don't know what we don't know because we are not networked into the right technology forums.*

*Oil TechConnect will become my default search engine for "all things oilfield", saving me valuable time and ensuring I can access the right resources... quickly.* ”

**Jonny Macklin**

Region Manager, Middle East, Cubility





[sales@oiltechconnect.com](mailto:sales@oiltechconnect.com)

